

SPJ Georgia Board Meeting Agenda

Wednesday January 18 at 7 p.m.
WSB at 1601 West Peachtree Street NE

Old Business

None

New Business

- Welcome new board! Lou Phelps will act as secretary and take minutes.
- Dan to present treasurer report (I have receipt for him)
- Honing details for Feb. 11 student-focused MediAtlanta (see below)
- Larry Johnson is chairing a committee to plan MusliMedia in April. A planning committee is meeting at WSB 7 p.m. Jan. 25 (one week)
- Mark Thomason to update board on drone flying program
- Jay and Roderic to discuss plans for website and monthly newsletter (FOIA blog?)
- Haisten to update board on freelance committee
- Neha to update board on networking progress with other organizations
- Lou to discuss plans for MediAtlanta in Savannah in October
- Jennifer update on planning events

Adjourn with plans to meet in April, July and October (Savannah)

Budget for Feb. 11 MediAtlanta (Who can assist from board)

Have a few round table workshops with media pros: resume review, drone flying, LinkedIn workshop, breaking news writing contest, music journalism. Pros will generally meet and greet and advise students on how to make the most of their time while in college. How to get internships and entry-level jobs.

Cost to attend: \$20 includes a Jimmy Johns boxed lunch; \$45 gets entry into news contest with \$237.50 first place, \$137.50 second place, \$37.50 third place prize (SPJ membership for one year is included for winners who aren't members)

Materials (printing, laminate badges etc): \$87.50

***I want the board to vote to use the \$500 Rick Kenney donated for student use and put any and all profit from this conference back into the student fund for collegiate pro committee use.

Promotional strategy: Involve leaders in the Dept. of Communication at KSU, possibly work with GSU and other colleges if KSU can't host or allows outside students. I'm hoping teachers will tell their classes and encourage attendance. Use Facebook invite linked to Eventbrite and ask students to share news of the conference.

Hashtag: MediAtlanta (I want to continue using this term and hashtag to brand it as the SPJGA conference whether it be student or pro-focused.