

SPJ Georgia Board Meeting Agenda

Saturday Feb. 6, 2016 at 7:30 p.m.
WSB at 1601 West Peachtree Street NE

Old Business

Approval of minutes from January

*the board could use help organizing the minutes and posting them to the website

New Business

- Scope of board; SPJ vision and purpose
- Treasurer update – Dan will talk about what he needs to complete a 2016 budget in connection with tentatively scheduled programs and events. We paid for Taco Mac for one event already. Should we use this for “Operation Freelance” event (see Mark’s committee report). We got another \$300+ check and so far expect about \$90 from Feb. 13 event.
- I’m disappointed with board’s lack of communication when it comes to the social media initiative we all agreed to. We need help with attracting new members and engaging current ones. Someone should actively seek out new members by following up with past event attendees and by word of mouth. Anyone up for the challenge or know someone who could help? Danielle Douez said she would help with website.
- Report on Camille’s mentorship and ask Jennifer about Remi and continuing a digital production mentorship at CNN in terms to come. If this is viable, let’s coordinate with Ciara and CP
- Sunshine Week program with FOIA and ethics committee (chaired by Matt Duffy) – tentatively March 14 at noon; possibly at Taco Mac.
- Ciara is the chair of the collegiate pro committee so let’s briefly discuss plans for 2016; FAFFF, open house
- Neha to update on author talks, trivia or mixer series; update on meeting with startup
- Free Google Tools training Feb, 13 at AJC. Will have Dan Petty Feb. 12, too. Sold 29 tickets; 19 SPJ member, 7 AJC employee, 3 paid tickets. Keep pushing
- Haiti Project committee update- - Adina has been hosting monthly meetings with documented reports. I’d love a column or tab on the website to host the updates and engage more members to the project.
- Expecting report from Curt on diversity committee
- Future meetings will have to be on weekends or possibly at 8 p.m. at WSB, during my break. Thoughts?

Adjourn