

SPJ Georgia Board Meeting Agenda

May 10, 2017, 8 p.m. conference call

Old Business

March minutes to approve (Emailed to board by Lou)

New Business

- Dan to present treasurer report and budget proposal for next fiscal year; discussion and vote needed. Annual report due May 30. Any board member who hasn't paid dues will be automatically removed from the board.
- Vote on PO BOX (part of budget)
- Vote on a \$350 max budget for membership drive lunch for freelancers: This would be the first of a series of "lunch and learn" small group chats where a professional (in this case Charles Bethea) will have lunch and Q&A with freelance spjga members only. I'll market this as a way to give value to the membership, reward current members and attract new ones. (Ellen)
- Membership report: Lou will be taking over Mailchimp as secretary
- Each board member is asked to plan and host a small meet-up with a featured speaker sometime in 2017. Let's plan these and post the dates on the website as soon as possible.
Ellen will do one in Woodstock on Sept. 9 from 9 to 10:30 a.m. on community news reporting with Patch editor Kristal Dixon
Lou may have suggestions for coastal Ga.
Mark can tackle at least one or two drone sessions in north Ga. this year
If we can spread out once every month or two it'd go a long way toward increasing awareness just because we're hosting small meet-ups regularly
- **Election needed:** We are working with national leadership on board training and will have a formal election in December for all positions.
- **Board training via SPJ?** Possible update from national leadership
- Ellen to update on Muslim and media panel (60 registered; 25 attended)
- Haisten to update board on freelance committee job fair
- Jennifer on partnering with NABJ for June 10 event – vote to sponsor \$500
- Julius update on FOIA blog
- Roderic: newsletter analytics and reach; growth?
- Lou to update board on plans for MediAtlanta in Savannah in October and/or smaller networking events to help increase membership
- Member spotlight assignments:
 - Mark Woolsey wrote and published for April (Anjali Enjeti)
 - Jay Suber to write on Brendan Camp (May)

- Jennifer Matthews to write for (June)
- Who will pick up July and future months?

Adjourn