

# SPJ Georgia Board Meeting Agenda

Wednesday August 10 at 8 p.m.  
WSB at 1601 West Peachtree Street NE

## Old Business

Approval of minutes from July

## New Business

- 2016 budget update from Dan; quick overview (NEW CHECK)
- Designate delegates; confirm EIJ16 attendees
- Discuss MediaAtlanta: LinkedIn workshop set up by Sharon Dunten; LGBT reporting session and coding class (led by Maggie Lee).
- We need a plan to film Mark Thomason at conference or shortly after it:

We got approval for a Mark Thomason testimonial video to be shown at the SPJ President's Installation banquet at EIJ in New Orleans.

### How much do you think it'll cost to do it right?

We're talking only a couple minutes, but we want it to look good: smooth transitions, classy lower thirds, etc. I'll hit up SPJ Florida for the money, and in exchange, I expect they'll want their logo at the end.

We need a completed video no later than the first week of September, because SPJ starts putting together the banquet AV a couple weeks before.

What do you think? What do you need? (The board needs to respond to Koretzky)

- We each need to tackle promotion – reach out to independent media for Fannin Focus session, etc. Let's develop specific email lists and plans to reach those in our networks.
- Other brief committee reports:
  - Updates from Curt and Jennifer on forthcoming immigration program ideas.
  - \*\*\*I'd like to see written summary proposals for these ideas so we don't take a lot of time at our board meetings.
- Tax tips panel for freelancers set for Oct. 9 at Taco Mac Lindbergh. Again, I'm asking the board to help with promotion strategy.
- Bekah and Breana to do a college media fair? Writing contest at KSU. Goals for Collegiate Pro through the end of the year.
- Neha to update board on networking progress and what we can do for a plan to co-sponsor and promote events (Manuel's

## Future Business

- If you have resolutions to submit, please send them to Committee Chair Sonny Albarado at [spjsonny@gmail.com](mailto:spjsonny@gmail.com) before Sept. 1.
- Next meeting 8 p.m. Wednesday Sept. 7 at WSB

Adjourn