

Annual Report

SPJ Georgia

May 1, 2014 – May 1, 2015

Thank you for your annual report submission. Please save a copy (below) for your records.

Please remember to e-mail a copy of your chapter's bylaws and IRS form 990 (if applicable) to tpuckey@spj.org. You may also fax it to 317/920-4789, or mail it to: Society of Professional Journalists, 3909 N. Meridian St., Indianapolis, IN 46208.

Pro Chapter Annual Report Submission

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Date/Time Posted: 4/28/2015 11:51:48 AM

Region Number: Region 3

Chapter Name: SPJ Georgia

Submitted By: Sharon Duntun

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Chapter Web Site: spjgeorgia.com

Social Media/Other Links: [Facebook.com/spjgeorgiapro](https://www.facebook.com/spjgeorgiapro); [Twitter.com/spjgeorgia](https://twitter.com/spjgeorgia)

CHAPTER LEADERSHIP

President's Name: Sharon Duntun

Term Expires: January 2017

Mailing Address: 411 Asbury Commons

City, State, Zip: Atlanta

Preferred Phone: 3174107217

Preferred E-Mail: sduntun.spjgeorgia@gmail.com

Additional officers/board members: Ellen Eldridge, President-Elect; Mary Sliver, Secretary; Ciara Frisbie, Collegiate Pro representative; Lindsay Gladu, Social Media Coordinator; Devika Rao, Curtis

Yeomans, Dr. Rick Kenney, Dan Whisenhunt, Leah Betancourt, Marsha Walton

Date(s) of election(s): January 2016.

NATIONAL AND REGIONAL REPRESENTATION

At National Convention? Yes

Representative(s) at Convention: Adina Solomon

At Regional Conference? No

Receive waiver from regional director?: No

CHAPTER MEMBERSHIP ACTIVITIES

Description of Recruitment/Retention Activities:

Through programming and personal "coffees" or correspondence, we have built our membership up during this past SPJ annual report period. Re-connecting with all the Georgia universities and their current/inactive chapters we have aided them in becoming active again and established many others. Introducing SPJ Georgia Collegiate Pro membership where students may also join the SPJ Georgia pro chapter as well. We have also gained many SPJ National members living in Georgia to come into the fold of SPJ Georgia. Retention: Keeping our members informed through SPeachJ newsletter, email blasts and now committee sign-ups. We are getting our new and old members active.

CHAPTER PROGRAMMING

How many programs did your chapter hold? 8

Diversity Project or Program? No

FOI Project or Program? Yes

Date: 01/19/2015

Attendance: 20

Description of Program: A forum of Atlanta media leaders came together to discuss the arrests of two journalists during the Atlanta protests (Ferguson related) and how one Atlanta journalist was served a restraining order against him from a political candidate. Hollie Manheimer, Georgia First Amendment Foundation attended. The broadcast, print and online media were all represented in this meeting.

Ethics Project or Program? No

Participate in Service Project?

ADDITIONAL PROGRAMS

Program Topic: Let's talk about social media

Date: 09/18/2014

Attendance: 25

Description of Program: In partnership with ONA/Atlanta, three guest experts in social media served on a panel to talk about the importance of social media in the journalism industry. Representatives included CNN, Atlanta Social Media Association and a freelance social media specialist.

Program Topic: How to the put ME in Social Media

Date: 11/06/2014

Attendance: 20

Description of Program: Social gathering at Side Bar Pub with student chapter of Georgia State University; Ruksana Hussain, SPJGA board member gave a presentation about the analytics of social media and why they are worth watching. Networked with students and faculty of Georgia State University.

Program Topic: SPJ Georgia Work Day

Date: 10/06/2014

Attendance: 5

Description of Program: Five SPJ Georgia founding board of directors meet for an 8-hour workshop to build the short-term and long-term goals for the new official board members taking positions in 2015.

Program Topic: Operation: Freelance

Date: 03/7/2015

Attendance: 25

Description of Program: In partnership with the student SPJ chapter of Kennesaw State University, two panels were presented to address freelancing in the journalism field. One panel consisted of successful freelancers from Glamour, Oprah Magazine, National Geographic and a freelance correspondent for a

German newspaper. The second panel consisted of editors who hire freelancers. The editors included the Senior Editor from CNN, Atlanta Magazine and the Atlanta Journal-Constitution.

Program Topic: SPJGA Meeting with Georgia Southern students

Date: 04/15/2015

Attendance: 10

Description of Program: SPJGA board member Leah Betancourt met for a Q&A session with Georgia Southern University journalism students who were both SPJ student members and non-members. The session cemented the students' wish to re-activate the Georgia Southern SPJ student chapter

Program Topic: Larry Peterson Memorial Award

Date: 04/09/2015

Attendance: 6

Description of Program: SPJ Georgia board members Sharon Duntun and Leah Betancourt; Savannah State journalism professor, Jessica Sparks; Executive Editor of the Savannah Morning News, Susan Catron; VP of Audience for the Savannah Morning News; and SPJ Georgia member and widow of Larry Peterson, met to discuss the creation of the Larry Peterson Memorial Award for Investigative Journalism.

Program Topic: Preparing journalism students for after graduation

Date: 04/18/2015

Attendance: 10

Description of Program: SPJ Georgia board members Ellen Eldridge, Ciara Frisbie and Rick Kenney engaged the journalism students at Georgia Regents University in Augusta, Georgia. The board members discussed the need for an expertise in social media and what skills future journalism students will need before graduation. A critique of their university existing university newspaper was also performed

Other Programs/Activities:

SUPPORTING STUDENT JOURNALISTS

Did your chapter hold any kind of activity for student journalists this year? Yes

Description of Program: Partnered with Georgia State University, "Putting Me back into social media." Georgia Southern University, ""Q&A with SPJGA" and Kennesaw State University, "Operation: Freelance."

CHAPTER FUNDRAISING

Did your chapter hold any fundraising activities this year? No

Successful Fund-raising Programs:

CHAPTER COMMUNICATIONS

Methods of Communication: SPeacHJ news magazine/newsletter at spjgeorgia.com; Facebook.com/spjgeorgiapro; Twitter.com/spjgeorgia; Scheduled email blasts through MailChimp; Schedule social media through HootSuite; personal correspondence between board members and members and potential members.

ADDITIONAL COMMENTS

Comments: It has been a strong growing period for SPJ Georgia. As we implement committees and hold additional programs for the next SPJ period, we look forward to seeing our statewide chapter grow in all areas of the state from Augusta, Savannah, Athens, Statesboro, Macon, Valdosta, and of course, Atlanta.

CHAPTER FINANCIAL INFORMATION

Tax ID Number: 46-4866880

Financial Institution: Chase Bank

Routing Number: 061092387

Account Number(s): Bank Account Number: 419045997

Bank balance at start of reporting period: 530.71

Amount of funds raised this reporting period: 2204.46

Expenses incurred this reporting period: 1374.13

Bank Balance at the end of this reporting period: 1318.33

Did Chapter Receive IRS Form 990/E-Postcard 990N? No

BANK STATEMENTS

Submitter has indicated bank statements have already been uploaded or emailed.

RECORD REVIEW

Submitter indicates that review was performed.

Reviewer #1 Name: Mary Silver

Reviewer #1 E-mail: marysilver2009@gmail.com

Reviewer #2 Name: Devika Rao

Reviewer #2 E-mail: devika.vrao@gmail.com

Reviewer #3 Name: Adina Solomon