

SPJ Board Meeting Minutes

March 2, 2016

AJC

Present: Ellen Eldridge, Neha Negandhi, Jennifer Matthews, Dan Whisenhunt, Danielle Douez, Curt Yeomans, Mary Silver

- February Minutes Accepted
- Whisenhunt and Eldridge met re budget, details will follow:
- Board approves \$68/year for web
- Allocate \$500 for marketing materials, various stuff
- \$400 per year for programs
- \$100 per delegate for conference
- Planning a Freelance Awards Contest will raise \$\$\$ next year

- \$1,646.48 on hand
- \$150 from Google Tools tickets via Eventbrite
- \$677 due to Sharon Dunten—Peterson Award related?
- Google Training Tools, good, successful, quality, well attended
- Yeomans-Diversity Committee immigration panel in process, set for April 23 morning, 10:30 to 1:30, at AJC
- Topic is immigration, how to cover, what are issues
- Will begin inviting people—Silver to invite Helen Ho, Yeomans to invite Pedro Marin, other legislators, Eldridge an AJC immigration reporter
- Planning First Amendment Free Food program at Kennesaw or other campus
- Matt Woolsey planning Operation Freelance, May 14 at Taco Mac, will charge

- Haiti—meeting monthly, seeking sponsors for trips, will consult with national SPJ re proper ways to solicit outside funding.
- Collegiate Pro—want to do an open house for them
- Williams is willing to host open house for students at CNN, prefers a Thursday
- Douez has updated website, cleaned it up. Diverged from her original plan—added landing pages for news re committees, can add landing pages for various committees, she's making guidelines re posting so others can easily contribute. Gwinnet Post need a reporter, will post job on our site
- March 14 luncheon re Sunshine week, AJC hosting, paying, tickets still available, keep promoting
- Upcoming mixer will be free
- March 24 partnering with Split
- SPJ—Ga invited to joint mixer with APC, AABJ, AAHJ, they are asking for \$150. Board agrees
- Next Board Meeting April 6