

SPJ Board Minutes

Wednesday, May 4, 2016

Breana Albizu, Meghan de St. Aubin, Rebekah Fuchko, Jennifer Matthews, Ellen Eldridge, Mary Silver, Curt Yeomans, Dan Whisenhunt (via phone)

Eldridge: Size of Board? Now we have eight, cap it? Add more?

She has a lots of responsibilities, too much on her shoulders

She wants every board member to be responsible for something, take charge of an area

Mary Silver is leaving right away, need to replace her as secretary

Coming up: Spotlight May 18, free, with investigative journos

Need people to go to Operation Freelance May 14, board members can go for free. Only five people have registered; we may cancel—if not enough people for a profit will cancel the event. Spend \$50 for a Facebook ad, see if it draws people? (Yes)

Matthews: Diversity is her mission, wants to see color! Everyone agrees

Eldridge: Immigration event was poorly attended, embarrassing. Should we scale back? Do fewer events, promote longer? It was a net financial loss. Have another one, but reframe it as general interest, not just for journalists but anyone interested in the issue.

Whisenhunt: For each event, have one person designated to do the promotion.

Eldridge: Do another immigration panel, after Supreme Court announces its decision?

Haiti Committee is refocusing, not Haiti but other international issues—maybe they can put together an immigration event?

What should the board terms be? She proposes that the officers serve two years, terms end after the May annual report. She is writing it, hoping we get chapter of the year this time, came close last year.

de St. Aubin is willing to be secretary. All agree. She will take over from Silver.

When does the board meet? First Wednesday is the plan.

Whisenhunt presents the budget. All agree. Chapter is solvent, see budget.

He will create the Facebook ad for the freelance event, link to the Eventbrite invitation.

Eldridge: Regional Conference Oct. 29 in Atlanta. Wants to do Zombie Invasion, where folks are dressed as zombies, you interview, ask three questions, if you ask a dumb question they throw fake blood on you.

EIJ Conference, Sept 18-20 in New Orleans Eldridge encourages students to attend, School \$\$\$ possible, follow up with faculty ASAP.

Wednesday June 8, 8pm at WSB next meeting