

SPJ Georgia Board Meeting Agenda

Saturday, Feb. 10, 12-1 p.m., at Alon's Bakery & Market
1394 N. Highland Ave. NE, Atlanta Ga. 30306

Old Business

January minutes to approve

New Business

• **Treasurer report:** Danielle Douez will present our most recent bank statement to the board. Douez and Haisten Willis have also discussed setting up an account with LastPass (www.LastPass.com) as a way to centralize and store all of the usernames and passwords for SPJ Georgia's various online accounts.

• **Freelance committee report:** The freelance committee's photography workshop was held Jan. 18 at Indigo Yoga. We had 16 RSVP's and 16 attendees. Kimeko McCoy live Tweeted the event via @SPJGeorgia.

The committee met and held a freelancer lunch at Cafe Pharr in Vinings on Saturday, Jan. 27. There were 10 attendees.

Committee is actively planning the 2018 freelance job fair, scheduled for May. 5, by contacting editors who may potentially participate and looking at potential sites. Primary target is AJC headquarters.

The next freelancer lunch will be held Saturday, Feb. 17, 12 p.m. at Cafe Pharr in Vinings.

The next freelance committee meeting will be held Wednesday, Feb. 21, 7:30 p.m. at Alon's Bakery.

Social committee: The committee is working to set up future meeting dates. Willis has asked McCoy to serve as chair.

Diversity committee: Larry Johnson will chair this committee and plan for an event, potentially another edition of 2017's Media and the Muslim Community to be held in September or October ahead of the 2018 elections.

Bylaws committee: Jay Suber will chair and work with one or two others to review and update existing Bylaws.

Press Release/Board Statement policy: Discussion and potential vote on a policy for the chapter to craft statements in response to news events involving journalists, which will be distributed to media outlets.

SPJ Region 3 conference: Will be held Saturday, March 24, in Charleston, South Carolina. Pending board approval, the chapter may reimburse some expenses for board members who attend.

Discussion of Board ideas: In January each board member presented ideas for SPJ Georgia events and initiatives during 2018. The board will discuss implementing those ideas.

Ideas presented were as follows:

Haisten Willis: Willis aims to centralize and organizer's the chapter's affairs, especially in the digital space. Also aims to streamline process of creating and disseminating chapter press releases.

Mark Woolsey: A campaign to increase membership and an event where the chapter invites prospective members, with refreshments included.

Lou Phelps: Teaming with SPJ Florida for the Green Eyeshade Awards as a way to increase engagement and chapter revenue. Also, seeking out potential corporate sponsors or partners.

David Armstrong: Armstrong would like to focus on connecting the chapter with potential student members. An idea discussed with the board is partnering with existing job fairs, such as those hosted by Cox.

Toni Stauffer: Would like to have SPJ Georgia set up a table at college job fairs. Chapter members could take turns manning the tables at different events.

Danielle Douez: Idea to plan a Wikipedia edit-athon with a journalism connection, potentially in concert with Atlanta's tech community. This would also serve as a networking event.

Adjourn