

SPJ Georgia Board Meeting Agenda

Saturday, April 14, 3 p.m. at Alon's Bakery in Dunwoody (4505 Ashford Dunwoody Rd, Atlanta, GA 30346)

Old Business

March minutes to approve

New Business

Unexpired board term: Former SPJ Georgia Secretary Lou Phelps resigned in March, effective immediately. Board will consider, and potentially vote, on having SPJ Georgia member Kimeko McCoy fill the unexpired term, which runs through December 2018.

Treasurer report: SPJ Georgia treasurer Danielle Douez will present our most recent bank statement to the board.

Membership campaign: SPJ Georgia vice president Mark Woolsey provides the following update on a potential membership campaign: "It will be a matter of couple of mass mailings. One would be targeted to non-SPJ members. The other would focus on SPJ national members who aren't affiliated with our chapter. Perhaps I could attach some detailed membership information from SPJ national. Then would come phone calls to sufficiently interested prospects followed by a membership application."

Freelance committee report: Report from committee chair Adina Solomon:

Freelancer Job Fair. The job fair has been moved to August 18 because the AJC space was double-booked in May. Adina will double-check with the AJC to make sure there are no further issues. SPJ member Kimeko McCoy is an AJC employee, in case we need to have an employee involved as a condition of using the space. Also, everyone who has invited editors to the job fair should let the editors know of the date change. (That includes Al Smith, the CPA, and Keith Herndon from the University of Georgia.)

Another event: The idea was raised to have an event, possibly a class or workshop, at some point this year. It might be something small or low-key. Mark Woolsey suggested having a personal trainer talk about the problems of extended sitting. He will contact potential trainers and look at the possibility of such an event for October at Indigo Yoga.

Another idea is to take part in a Wikipedia-edit-a-thon in late July. SPJ board member Danielle Douez is spearheading the idea. It could focus on creating Wikipedia pages about women journalists. Haisten will talk further with Danielle about the idea. Providing advice to journalists on enhancing their social media use was also suggested.

Another idea was to sponsor a co-working meetup at some point, where freelancers would meet and work together.

The next committee meeting will be *April 18 at 7:30 p.m. at Starbucks, 2571 Piedmont Rd NE.*

The next Freelancer Lunch will be *April 12 at noon at Cafe Lily, 308 W. Ponce de Leon Ave Decatur, GA 30030.*

Budget committee: Danielle has expressed interest in chairing a budget committee, to meet regularly and review chapter funds/expenses. Potential members include Mark Woolsey, Toni Stauffer and David Armstrong.

Social media committee: From social media committee chair Kimeko McCoy:

SPJ Georgia just wrapped up its event with ONA Atlanta and ATL Photo Night at Industrious in Atlanta. We had a great turnout of about 30 folks who we'll follow up with inviting the to join the

organization. We're working to see how content is performing on Twitter to better meet audience needs as well. A committee conference call meeting was held in March as to discuss social media strategies.

Diversity committee: Committee chair Larry Johnson will plan an event, potentially another edition of 2017's Media and the Muslim Community to be held in September or October ahead of the 2018 elections.

Bylaws committee: Committee chair Jay Suber will present language to potentially alter bylaws by clarifying that student board members serve for one-year terms beginning in 2019. Currently, student board members serve two-year terms.

Press Release/Board Statements: Haisten is working to develop an email distribution list for future SPJ Georgia press releases.

SPJ Region 3 conference: Was held Saturday, March 24, in Charleston, South Carolina. Roughly 65 journalists attended the conference, hailing from Georgia, South Carolina, Florida and Alabama. The conference included five breakout sessions, keynote speaker Bob Sullivan, two panels featuring experts in freelancing and editors who hire them, and trainers from both Google and Facebook. Also, 125 collegiate SPJ Mark of Excellence regional awards were given out to outstanding student journalists and publications during the luncheon.

Podcasting workshop: Ellen Eldridge would like to organize a podcasting workshop, working with GPB Director of Podcasting Sean Powers and possibly with someone involved with AJC's podcasting efforts. June is a potential target date.

Collegiate outreach: Toni Stauffer and David Armstrong have discussed setting up a table at college job fairs or otherwise connecting with Georgia universities. They will update the board on these efforts during the meeting.

Also David Bulla, the student media advisor for Augusta University, is interested in hosting an SPJ event/workshop for AU students in the fall.

Wikipedia edit-athon: Danielle Douez would like to plan a Wikipedia edit-athon with a journalism connection, potentially in concert with Atlanta's tech community. This would also serve as a networking event. Given the delay in the freelance job fair, SPJ Georgia's freelance committee may be able to help with this event.

Adjourn