



Your Annual Report Submission

Chapter name:	SPJ Georgia
Region:	3
Name of person submitting report:	Haisten Willis
Phone number of person submitting report:	(770) 862-4926
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When did you most recently conduct officer elections?	11-15-2017
Chapter president:	Haisten Willis
Chapter vice president:	Mitchell Northam (pending board approval), formerly Mark Woolsey, who resigned in March
Chapter secretary:	Kimeko McCoy, (formerly Lou Phelps, who resigned in February)
Chapter treasurer:	Danielle Douez
Additional board members:	Larry Johnson, Ellen Eldridge, David Armstrong, Julius Suber, Toni Stauffer
How many programs and projects did you complete between 5/1/2017 and 4/30/2018? Do not include business meetings of officers.	21
Was your chapter represented at Excellence in Journalism 2017?	Yes
If yes, who represented your chapter?	Sierra Hubbard
Was your chapter represented at your regional conference?	Yes
If yes, who represented your chapter?	Haisten Willis
What is the name of your financial institution?	Bank of the Ozarks

What is the total balance of your account(s) as of April 30, 2018?	3,376.38
Reviewer #1 name and email:	Danielle Douez (was not an officer at time of audit)
Reviewer #2 name and email:	Adina Solomon
Reviewer #3 name and email:	Mark Woolsey (was not an officer at time of audit)
Did your chapter file a 990?	Yes
If yes, are you submitting a copy of your 990 with this report?	Yes
Are you submitting copies of bank statements with this report?	Yes
Are you submitting copies of your bylaws with this report?	Yes
If yes to any of the above, please use the "Upload File(s)" button to the right to upload your 990, bank statements and/or bylaws.	BOZ DDA Account Statements - 10_31_2017 - 2173301157 - SPJ GEORGIA CHAPTER.pdf BOZ DDA Account Statements - 12_29_2017 - 2173301157 - SPJ GEORGIA CHAPTER.pdf BOZ DDA Account Statements - 1_31_2018 - 2173301157 - SPJ GEORGIA CHAPTER.pdf BOZ DDA Account Statements - 2_28_2018 - 2173301157 - SPJ GEORGIA CHAPTER.pdf BOZ DDA Account Statements - 3_30_2018 - 2173301157 - SPJ GEORGIA CHAPTER.pdf BOZ DDA Account Statements - 4_30_2018 - 2173301157 - SPJ GEORGIA CHAPTER (1).pdf BOZ DDA Account Statements - 4_30_2018 - 2173301157 - SPJ GEORGIA CHAPTER.pdf BOZ DDA Account Statements - 7_31_2017 - 2173301157 - SPJ GEORGIA CHAPTER.pdf BOZ DDA Account Statements - 8_31_2017 - 2173301157 - SPJ GEORGIA CHAPTER.pdf BOZ DDA Account Statements - 9_29_2017 - 2173301157 - SPJ GEORGIA CHAPTER.pdf Form 990.docx spjgabylaws2016.pdf
YOUR PROGRAM OF THE YEAR: What was your signature effort this fiscal year? What was the event that drew the biggest audience and the most attention?	We held a freelance job fair in May 2017 at Atlanta Journal-Constitution headquarters. The event drew 80 attendees who paid \$20 each for tickets. Attendees chatted with 15 hiring editors from area publications, and we also included breakout sessions led by experts in social media, accounting and resume building.

SPJ OUTREACH: What did your chapter do to train or engage the public? We're looking for anything you did to teach non-journalists about journalism.

2017 SPJ Georgia president Ellen Eldridge and 2017 treasurer Dan Whisenhunt worked hard to defend Georgia journalists under fire. This included issuing SPJ Georgia press releases supporting journalists Mark Thomason, publisher of the Fannon Focus, and independent journalist Nydia Tisdale, who were each facing legal charges for their work.

STUDENT OUTREACH (Pro chapters only): Did your chapter present sessions at scholastic press association conferences or college media conventions? Did you visit high school or college classes as guest lecturers? Did you hold programs with campus SPJ chapters?

2017 SPJ Georgia president Ellen Eldridge and 2018 president Haisten Willis each spoke at an event for high school students interested in journalism. The event was held at Harrison High School in Cobb County, Georgia, and was organized by Harrison teacher Bill Phelps. Eldridge and Willis spoke about the journalism field generally, and also mentioned the benefits of SPJ both as a student and as a working professional.

SCHOLARSHIPS: Did your chapter offer high school and/or college scholarships to students pursuing a career in journalism?

From the Harrison High School event, one student won a four-year student SPJ membership, paid for by donations from a parent. The chapter did not offer any college scholarships, however.

FOI: Did you hold FOI programs? Work with other organizations to defend press freedom in your area? Lobby or speak out on FOI or open government issues?

As stated earlier, SPJ Georgia worked hard to defend under-fire journalists Mark Thomason and Nydia Tisdale.

DIVERSITY: Did you examine diversity in journalism with journalists or work with diversity media groups to promote the concept?

SPJ Georgia donated a \$500 sponsorship for an event called Inspire Black Men, hosted by the Atlanta Association of Black Journalists in June 2017. SPJ Georgia's December holiday party was co-hosted with the Atlanta Association of Black Journalists and the Asian-American Journalists' Association. We also held an Atlanta media mixer June 15, 2017 with the aforementioned groups along with the National Association of Hispanic Journalists.

OTHER PROGRAMS: List all other programs your chapter held during the time period of this report. Add a short phrase, if needed, to explain what the program was. Do not repeat programs listed elsewhere?

In addition to previously mentioned events we held:
Digital media discussion panel held at Manuel's Tavern in Atlanta with panelists Larry Johnson, Dan Whisenhunt and Krystal Dixon, organized and moderated by Haisten Willis
10 monthly freelancer lunch meetings
Two photography workshops for journalists
Three lunch and learn events featuring journalists Suzanne Van Atten, Krystal Dixon and Charles Bethea

SPJ SUPPORT (Pro chapters only): Did your chapter help judge the Mark of Excellence or Sigma Delta Chi awards? Regional or other chapters' awards? Contests from other organizations?

Haisten Willis judged Sigma Delta Chi awards.

MEMBERSHIP: How many members did you gain or lose this fiscal year? What specific actions did you take to retain or recruit members? Any innovative efforts?

Membership has been steady over the last year, with our current roster standing at 53. Our membership recruitment strategy has largely been based on programming and events. Our approach was that great events would attract and retain members. That said, we have also engaged area journalists through regular email blasts sent to roughly 930 Georgia journalists, and through regular updates to SPJ Georgia's Facebook, Twitter and LinkedIn accounts.

COMMUNICATION: What did your chapter do to keep members informed about chapter activities? Do you publish a newsletter? Communicate by email? Provide links to a chapter website, Facebook page, Twitter account, or other ways you reach members.

Regular email blasts sent to roughly 930 Georgia journalists, and regular updates to our Facebook, Twitter and LinkedIn accounts. These promoted upcoming SPJ Georgia events and were used to foster general discussion on journalism topics.

FUNDRAISING: Did your chapter conduct any fundraising activities this year? Explain your efforts and the results.

Our freelance job fair turned a profit of roughly \$1,000, and we also made a profit of about \$200 through our photography workshops.