

SPJ Georgia June 2019 Board Meeting Agenda

Saturday, June 15, 10 a.m. via conference call

Old Business

April minutes to approve

New Business

Treasurer Report: SPJ Georgia Treasurer Pam Dorsett will present our most recent bank statement to the board and news on our switch from Bank OZK to Synovus

Freelance Committee: From committee chair Stell Simonton: Job Fair Debriefing: Eleven editors attended and 43 freelancers. Stell reported a summary of results from the job fair evaluation survey. Here are the results, which are based on 22 responses, 8 from editors and 14 from freelancers.

All eight editor respondents said they found freelancers they planned on using.

Overall rating of event, on a scale of 1 to 10:

5 editors gave the event an 8, one gave it a 9 and two gave it a 10.

Three freelancers gave the event an 8, five gave it a 9 and six gave it a 10.

Likelihood of recommending the event to others on a scale of 1 to 10:

Two editors said 8, two said 9 and four said 10.

One freelancer said 9 and 13 freelancers said 10.

Did freelancers get work?

Two freelancers said yes and 12 said no, but they are confident they will get future work through contacts they made. None said they got no work and were not confident they would get future work through the contacts they made.

Comments in answer to the question of what we could do better:

From freelancers

-- *More time slots and confirm that editors will attend.*

-- *More attendance from editors.*

-- *Have more editors.*

-- *Encourage editors to show up.*

-- *Make sure chicken is cooked.*

-- *Tighter, more streamlined presentations.*

-- *15-minute sessions.*

-- *Make sign-up sheets accessible without interrupting one-on-one meetings.*

-- *Missed the online sign-up.*

-- *The building address was incorrect.*

-- *Thought it was great.*

-- *Appreciated all of it. It was just structured enough and just casual enough to make good contacts without the scent of desperation in the air. Thank you! I made excellent contacts and have some leads!*

Two people wrote N/A

From editors

-- *Have an outside option on a sunny day like today. This was a well-run program.*

-- *Have it on a weekday or in a month when the weather isn't beautiful.*

-- *Better food! Other than that, great format. Interesting people. Possible freelancers.*

- Have resumes available ahead. 10 minutes was great. More broadcast applicants.*
- Ask freelancers to bring clips of their work -- at least one story.*
- Good but 15 minutes would be better.*
- Nothing, it was all good.*

Pam reported that total expenditures for the job fair were \$194.42. We have a \$100 grant from national to cover expenses, which means we will only ask the chapter for \$94.42. We brought in \$800; we plan to ask the board to set aside \$400 for next year's job fair event.

Pam suggested we spread out the work on the event across more people next year. Everyone who helps with the event would report his/her activities to a specific person overseeing that area, e.g., publicity, food, communication with editors, etc.

The next freelancer lunch will be June 22 at noon at Manuel's Tavern, 602 N Highland Ave NE, Atlanta, GA 30307.

The group discussed possible future events. Pam suggested we skip summer events and do winter, spring and fall. One possible topic floated by the group was, "Perfect Your Pitch," with a single speaker or a panel.

The next meeting of the freelance committee will be June 11 at 7:30 p.m. at Alon's.

IRE Event: Board will discuss developments on potential October event in conjunction with IRE as previously mentioned in April.

Future Meetings: Board will discuss and potentially vote on meeting the third Saturday of each month at 10 a.m. through November 2019, and meeting the second Saturday in December.

Dates will be: July 20, Aug. 17, Sept. 21., Oct. 19, Nov. 16 and Dec. 14. Will also discuss meeting in person July 20.

Open Discussion: Board will discuss plans for the remainder of 2019 and begin looking toward leadership roles for 2020.

Adjourn