

## **SPJ Georgia July 2019 Board Meeting Agenda**

**Saturday, July 20, 10 a.m. at East Atlanta Library (400 Flat Shoals Ave. SE Atlanta, GA 30316)**

### **Old Business**

June minutes to approve

### **New Business**

**Treasurer Report:** SPJ Georgia has switched from Bank OZK to SunTrust. From treasurer Pam Dorsett, who will not be in attendance: "I wanted to have the transactions set up in Excel or QuickBooks, but haven't gotten to that yet. The balance on our account is \$4590.91 as of 7/12/2019. We had a deposit of \$587.50 on 7/2/19 for quarterly chapter dues from national. We had a withdrawal of \$194.42 for job fair expenses on 7/3/19. (When you look at the transaction activity, you'll see a credit of \$194.42 and then a withdrawal for that amount. When I went to Suntrust to deposit my reimbursement check from SPJ GA for job fair expenses, the teller deposited the check back into the SPJ GA account. When I didn't see the deposit show up in my personal account, I looked at SPJ GA transaction activity and saw that the check was deposited back into the account. How did this happen? The teller told me I didn't need a deposit ticket and then she proceeded to deposit the check in the wrong account.)"

**Freelance Committee:** Committee chair Stell Simonton will update the board on the latest from the freelance committee.

The next freelance committee meeting will be Tuesday, Aug. 13, 7:30 p.m. at Alon's Bakery in Dunwoody (4505 Ashford Dunwoody Rd.)

**IRE Event:** Board will discuss potential training event in conjunction with IRE.

From Pam Dorsett: "Unfortunately, I didn't hear from our contact person with event management at GSU yesterday. She's not in on Fridays; I do have a call in and someone may/may not call me back. I've submitted requested information to GSU, but our event has not yet been approved by the event planning manager, whomever that is. We aren't official until we receive a contract. I don't have final figures but my guestimate is \$600 for space from 8 a.m. - 6 p.m. on Friday, October 18. I don't know about additional charges, if any, for equipment and podium. (Please see the emails below exchanged between the contact and me.)

Although Madison (our contact) estimated the capacity of the combo rooms at 42, I believe it will be fewer than that because we don't want tables set up behind the walls of the second (back) room.

Only this morning did I request information about coffee and water service availability and costs, so no info on that yet.

It would be helpful for the board to address these questions at the meeting: 1. What do we charge professional attendees? 2. What do we charge students? 3. Is there a maximum number of students we can accommodate financially? 4. What do we do if, for some unforeseen reason, GSU doesn't approve our event? 5. I believe David talked with Patti DiVincenzo of IRE in person about the training. What will the focus of our training session be? (I've only communicated with Patti once via email). 6. What are the board's ideas about publicizing the event to maximize attendance? 7. Does the board have a budget in mind for the event? Regarding the budget, we'll apply for a \$500 (max) grant from SPJ national. The deadline is August 15."

**Advocacy Committee:** Since our last meeting SPJ Georgia has officially formed an Advocacy Committee, with Brenda Goodman as chair and KC Wildmoon as a second member. When needed, this committee will create statements advocating on behalf of journalists and journalism in Georgia. Statements will be crafted by the committee, sent to the board for approval, and disseminated to our website and to media outlets in that order. Board will discuss the new committee and its future work.

**Excellence in Journalism Convention Delegates:** SPJ Georgia is required to send two voting delegates to the EIJ Convention, which will be Sept. 5-7 in San Antonio, Texas. Board to discuss who will be our delegates, along with potential defraying of travel costs and registration fees.

**Open Discussion:** Board will discuss plans for the remainder of 2019 and begin looking toward leadership roles for 2020.

**Adjourn**