

SPJ Georgia August 2019 Board Meeting Agenda

Saturday, August 17, 10 a.m. via conference call

Old Business

July minutes to approve

New Business

- **Treasurer Report:** Treasurer Pam Dorsett will present the most recent bank statement
- **Dorothy Butler Gilliam event.** Her typical speaking fee is \$4,000-\$5,000. SPJ Georgia would need to partner with others to afford. David says Georgia News Lab might be able to co-sponsor. Atlanta Press Club seems likely. They want to host a breakfast. Carol suggested reaching out to schools. Carol will also talk to the NABJ board. David said Clark Atlanta and Moorehouse might co-sponsor, as well. Pending questions: November date? How many events?
- **Freelance Committee** updates from chair Stell Simonton
Next committee meeting? Next lunch?
- **IRE Event** – Pam Dorsett will I'll submit sample training options and a budget for the customized training for the board to consider. And, yes, to discussion of sponsorship, ticket prices and student subsidies. As a refresher, here are some of the options we discussed with regard to setting ticket prices:
 1. Cover the full cost for students? Charge students \$10-\$15?
 2. Early bird discount to encourage member sign ups... If you sign up by x date, we will cover \$25 of your \$50 ticket price?
 3. We talked about ways to encourage non-members to sign up for SPJ + Georgia Pro membership. For non-members, we'll cover \$25 of the \$175 cost to join + attend the event (\$125 for SPJ Georgia membership + \$50? for IRE training) We will eventually get that \$25 back through member dues, so no net cost to the chapter. Also, staff journalists might be able to get their employer to cover the rest of the cost of their ticket.
 4. No discount for regular sign ups?
 5. We also stressed the need let people know what they get with their IRE tuition price- IRE training plus membership for a year. So non-members who sign up and opt to purchase SPJ membership, would get memberships to both IRE, SPJ, plus membership with the local chapter and amazing IRE training.
- **Advocacy Committee update** We talked about doing a position statement on the need for Georgia to have an ombudsman to referee when government agencies don't respond to open records requests. KC Wildmoon and Brenda Goodman will also update the board on the state of the lawsuit that's seeking access to records from the Georgia General Assembly

Open Discussion: Board will discuss leadership roles for 2020.

Future Meetings: Board will discuss and potentially vote on meeting the third Saturday of each month at 10 a.m. through November 2019, and meeting the second Saturday in December. Dates will be: Sept. 21., Oct. 19, Nov. 16 and Dec. 14.

Adjourn