

SPJ Georgia October 2019 Board Meeting Agenda
Saturday, Oct. 19, 10 a.m. via conference call

Present: Stell Simonton, David Armstrong, Brenda Goodman, Charlotte Norsworthy, Haisten Willis, KC wildmoon, Pam Dorsett

September minutes approved with corrections

Treasurers report: Bank balance \$3563.27, does not include \$300 check to Stell for SPJ conference; workshop to GSU: 441.04. Would like more formal procedure for requesting reimbursement. Put it online? KC can do that, with administrative access. Haisten will do that. Create treasurer@spjgeorgia.com account to forward to treasurer.

Committee Reports:

- Freelance committee: Pam: At last meeting on Oct 15, set tentative dates for 2020 events: evening program Feb 11 on pitches; job fair on April 18 or 25 9-12; evening program on Oct 6 or 13, batted around possible topics. Stell: committee smaller in numbers than it was, need to increase size of committee. down to 4 at meetings. Stell will email folks who came to job fair to see if they want to work on that. Pam: maybe altering format of freelance meetings.
- Nominations committee: Haisten (David, Sharon, Pam): five people returning (Charlotte, KC, Pam, Stell, Brenda) Haisten, David, Carol leaving, still one vacancy. Charlotte has said she would like to become president. 4 spots to fill (vp, 3 at large) Ross Terrell from GPB may be interested in VP; Isaiah Singleton recent Savannah State grad, intern for SPJ last year. Jennifer Parks of Albany. Have some names already for the last spot: Jim Zachary in Valdosta, Kurt Yoemans from Gwinnett Daily Post, etc. Emma Hurt WABE. Sonam Boshi. Ashlan Webb, graduating from UGA headed to WMAZ Macon in January (SPJ student chapter president). Election early December

Old Business

- IRE event. paid \$441.04 to GSU. Money in paypal: \$982.42. Still owe about \$20 to Stell for using Ticket Tailor. Pam will submit request to SPJ national for \$250 grant for space rental. Will have receipts from trainer, videographer by next meeting.
Pam: excellent turnout, number of students, both broadcast & print pros, Denise was wonderful. very full day. glanced at evaluations, most ratings 4-5; some didn't think chairs were comfortable. overall, evaluations really good. will compile info and share at next meeting. GSU was great, had issue with parking because of the signage at lot which said it was exclusive, but it really wasn't.
Stell: went really well. Pam single handedly put together this event. Sold 52 tickets, 1 refunded because person couldn't come. 7 blank spaces on signup 6 AJC, 2 from Augusta, Albany, Macon, students from Newslab, GSU, freelancers, Walton County Tribune, GPB, Denise left us with enormous link

with resources, she said she'd love to come back for more standard workshop
David: really good. Denise is fantastic. loved way she localized the workshop.
helped to resonate. should be very useful for participants. Thoughts: logistical
issues: GSU an adventure; parking thing was too bad; whatever we can do to
help people with that. the other thing: ticketing I know of two people who
signed up but weren't there. wonder if making something free is an invitation
to sign up and then not show up because there's no skin in the game. 2 no
shows who were SPJ members, 1 of those was sick. Good showing of students.

New Business

- **Dorothy Butler Gilliam Event:** David: for the most part things are in place.
Good with HBCU part, they are all set. GPB all set. hour long interview, entire
On Second Thought. Good with Press Club. **Push out social media stuff.** Mostly
coming from Press Club. Book selling in place. Don't have morning TV show yet.
Mary Lynn Ryan in transition, hasn't come together yet. Arriving night of the
12th, morning show, then AUC for event 11-1, over to GPB for OST, break until
Press Club event. starts at 6, she will be there about 630. Stell has availability
on 13. KC has availability early on 13 and on 12 evening. will get instructions on
sending SPJ contribution.

Next meeting: Next meeting's date as Saturday, Nov. 16 at 10 a.m.

Adjourn